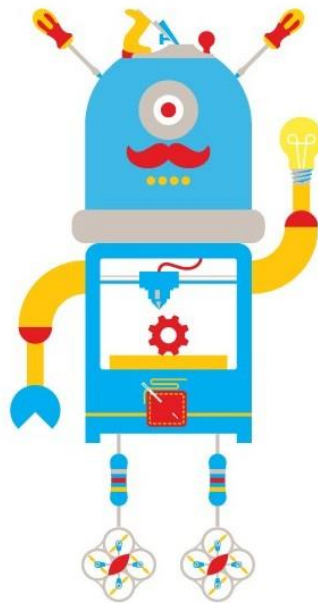


Houston

Maker Faire®

2018 SPONSORSHIP PACKET



About Houston Maker Faire

Maker Faire is the Greatest Show (and Tell) on Earth—a family-friendly showcase of invention, creativity, and resourcefulness, and a celebration of the Maker movement. It's a place where makers – tech enthusiasts, crafters, homesteaders, scientists, and everyone in between - show what they are making and share what they are learning.

The Houston Mini Maker Faire first took place at the Stafford Center in 2013 and 2014. Over 2,500 people attended. Since 2015, we have held the event to the George R. Brown Convention Center. Due to popular demand in 2016 we expanded the Mini Maker Faire to a two-day event. This year we will be back at George R. Brown Convention Center October 13-14, 2018. Our attendance is typically between 5,000 - 10,000 people!

Sponsoring the Houston Maker Faire is a unique opportunity to support our community of both young and adult entrepreneurs, innovators, inventors and artists. As a sponsor, you will reach thousands of influential people in your target market with your message.

Your support of the Houston Maker Faire will help to feature more Makers and innovators in our community. Thank you for your consideration of sponsorship for our event.

Sponsorship Summary

Sponsorship Level	Booth	Logo on Booth Banner	Theme Area Sponsorship	Logo Recognition	Speaking Opportunity	Exhibitor Passes	Complimentary Tickets	Banner Recognition	Volunteer Opportunities	Recognition in Media	Logo on Flyers	Logo on Website	Social Media Exposure	Email Blasts
Signature	X	X	1	X	2	40	50	X	X	X	X	X	X	X
Main Attraction	X	X	1	X	2	20	25	X	X	X	X	X	X	X
Creator	X	X			1	10	12		X		X	X	X	X
Inventor	X	X			1	8	6		X		X	X	X	X
Tinkerer	X	X				6	4		X		X	X	X	X
Non-Profit Maker	X	X				4	2		X		X	X	X	X
Maker Educator	X	X				4	2		X		X	X	X	X
Maker Supporter		X				4	2		X		X	X	X	X
Theme Area / Pavilion		X	1	X		n/a	50	X	X	X		X	X	X
Networking Social / Luncheon		X	1	X		n/a	10	X	X			X	X	X
Main Stage		X	1	X		n/a	10	X	X	X		X	X	X

Level	What Your Sponsorship Includes:
Signature Sponsor \$25,000	<ul style="list-style-type: none"> • (1) 40x40 Sponsor Booth • Logo on Sponsor Banner • (1) Theme Area Sponsorship • Logo Recognition • (1) Speaking Opportunity Each Day of Maker Faire • (40) Exhibitor Passes per day • (50) Complimentary Maker Faire Tickets • Banner Recognition • Volunteer Opportunities • Name Recognition in Media Announcements • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast
Main Attraction Sponsor \$15,000	<ul style="list-style-type: none"> • (1) 30x30 Sponsor Booth • Logo on Sponsor Banner • (1) Theme Area Sponsorship • Logo Recognition • (1) Speaking Opportunity Each Day of Maker Faire • (20) Exhibitor Passes per day • (25) Complimentary Maker Faire Tickets • Banner Recognition • Volunteer Opportunities • Name Recognition in Media Announcements • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast
Theme Area / Pavilion Sponsor \$10,000	<ul style="list-style-type: none"> • Logo on Sponsor Banner • (1) Theme Area Sponsorship • Logo Recognition • Speaking Opportunity on request • (50) Complimentary Maker Faire Tickets • Banner Recognition • Volunteer Opportunities • Name Recognition in Media Announcements • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast

<p>Main Stage Sponsor</p> <p>\$7,500</p>	<ul style="list-style-type: none"> • Logo on Sponsor Banner • Stage Sponsorship • Logo Recognition • Speaking Opportunity on request • (10) Complimentary Maker Faire Tickets • Banner Recognition • Volunteer Opportunities • Name Recognition in Media Announcements • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast
<p>Creator Sponsor</p> <p>\$7,500</p>	<ul style="list-style-type: none"> • (1) 20x20 Sponsor Booth • Logo on Sponsor Banner • (1) Theme Area Sponsorship or Booth • (1) Speaking Opportunity during the whole Maker Faire • (10) Exhibitor Passes per day • (12) Complimentary Maker Faire Tickets • Volunteer Opportunities • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast
<p>Inventor Sponsor</p> <p>\$5,000</p>	<ul style="list-style-type: none"> • (1) 10x20 Sponsor Booth • Logo on Sponsor Banner • (1) Theme Area Sponsorship or Booth • (1) Speaking Opportunity during the whole Maker Faire • (8) Exhibitor Passes per day • (6) Complimentary Maker Faire Tickets • Volunteer Opportunities • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast
<p>Luncheon / Networking Events</p> <p>\$5,000</p>	<ul style="list-style-type: none"> • Luncheon Sponsorship • (10) Complimentary Maker Faire Tickets • Volunteer Opportunities • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast

<p>Tinkerer Sponsor</p> <p>\$2,500</p>	<ul style="list-style-type: none"> • (1) 10x10 Sponsor Booth • Logo on Sponsor Banner • (6) Exhibitor Passes per day • (4) Complimentary Maker Faire Tickets • Volunteer Opportunities • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast
<p>Maker Educator Sponsor</p> <p>\$1000</p>	<ul style="list-style-type: none"> • (1) 10x10 Sponsor Booth • Logo on Sponsor Banner • (4) Exhibitor Passes per day • (2) Complimentary Maker Faire Tickets • Volunteer Opportunities • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast
<p>Maker Faire Supporter Sponsor/Non-Profit Advocate</p> <p>\$500</p>	<ul style="list-style-type: none"> • Logo on Sponsor Banner • (4) Exhibitor Passes per day • (2) Complimentary Maker Faire Tickets • Volunteer Opportunities • Logo Placement on Flyers • Logo on Website • Social Media Exposure • Email Blast

*All prices listed above do not include the 5% service charge. Service charge is applicable for all payments except ACH.

*Payment and sponsorship application must be received in full by August 31, 2018 to be able to take part in all marketing of HMMF. After August 31, 2018, it will only be available if material is reprinted.

*There are multiple Pavilion to be sponsored. Please contact for specific Pavilions availability.

* Logo is required with Sponsorship Form.

Company Name: _____

Contact Name: _____

Contact Phone: _____

Contact Title: _____

Contact Email: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Sponsorship Level: _____

Preferred Payment Method: ACH Credit Card

Contact David Brunet for more information or to discuss Houston Maker Faire sponsorship opportunities:

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Houston Maker Faire
Sponsorship Committee Chairperson
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